



GLIDE ANNUAL HOLIDAY JAM

A BENEFIT FOR GLIDE PROGRAMS

THURSDAY, NOVEMBER 19, 2020



JOIN US!

We proudly invite you to become a sponsor of the **GLIDE Annual Holiday Jam: Rise Up for Change** and join the GLIDE family in a *virtual* celebration of unconditional love and radical acceptance!

Although this has been a year of great challenge, it has also been a year of great resilience, resistance, and rebirth. We invite you to tune in to our inspiring online program on **November 19 at 7:00 pm (PST)** as we reflect, recharge, and RISE UP FOR CHANGE! For more information, please visit www.glide.org/HolidayJam

ABOUT THE HOLIDAY JAM

The GLIDE Annual Holiday Jam is a joyful evening of music, celebration and community benefitting GLIDE's programs and services. Get comfy in your at-home gala gear and tune in to this year's virtual concert which will feature performances by India.Arie, Joan Baez, Lisa Fischer, Michael Franti, Goapele, Tom Johnston, Ledisi, D'Wayne Wiggins, the GLIDE Ensemble and the Change Band, and more! As is tradition, the evening's Mistress of Ceremonies will be the voice of San Francisco, Renel Brooks-Moon!

With the health, economic and racial crises this year, GLIDE has continued to support the city's most marginalized every day on the front lines. In the spirit of this collective moment in which so many are speaking out for the voiceless and for social progress, the

theme of the 2020 Holiday Jam will be **Rise up for Change**. Our program will highlight GLIDE's hands-on role in driving systemic change to address poverty, homelessness, and racial and social inequities.

ABOUT GLIDE































GLIDE is a nationally recognized center for social justice dedicated to fighting systemic injustices, creating pathways out of poverty and crisis, and transforming lives. GLIDE's integrated comprehensive services, advocacy initiatives, and inclusive community empower individuals, families, and children to achieve stability and thrive. GLIDE is on the forefront of addressing some of society's most pressing issues including poverty and income inequality, homelessness and housing insecurity, substance use disorder, and food insecurity.





GLIDE ANNUAL HOLIDAY JAM SPONSORSHIP OPPORTUNITIES



	EQUITY Sponsor Package \$250,000	FREEDOM Sponsor Package \$100,000	ACCEPTANCE Sponsor Package \$50,000	DIGNITY Sponsor Package \$25,000	JUSTICE Sponsor Package \$15,000	FUTURE Sponsor Package \$10,000	COMPASSION Sponsor Package \$5,000	RESPECT Sponsor Package \$2,500	PATRON VIP \$500
Access to VIP Pre-Event Virtual Reception	32 guests	24 guests	16 guests	12 guests	8 guests	6 guests	4 guests	2 guests	1 guest
Hand-delivered Gala Kits, which will include custom cocktails, gourmet treats, GLIDE swag and more! <small>*each kit may be sent separately, Bay Area delivery only</small>	Up to 8 kits	Up to 6 kits	Up to 5 kits	Up to 4 kits	Up to 3 kits	2 kits	1 kit		
Mailed Gala Swag Bag, which will include GLIDE swag and party treats!								2 swag bags	1 swag bag
Sponsor listing in mailed event invitation, press outreach, and email announcements Deadline: 10/1/20									
Sponsor acknowledgement on event website, in digital commemorative program, and during the virtual program Deadline: 11/1/20									
	Premium logo placement			Preferred logo placement					
Opportunity to honor an individual in the commemorative program. Deadline: 11/1/20									
Sponsor acknowledgment in GLIDE’s post-event newsletter for distribution to 16,000 donors									



GLIDE ANNUAL HOLIDAY JAM SPONSORSHIP RESPONSE AND PLEDGE FORM



I/We pledge to support the GLIDE Annual Holiday Jam in the following way:

- | | | |
|--------------------------|-------------------|------------------|
| <input type="checkbox"/> | EQUITY | \$250,000 |
| <input type="checkbox"/> | FREEDOM | \$100,000 |
| <input type="checkbox"/> | ACCEPTANCE | \$50,000 |
| <input type="checkbox"/> | DIGNITY | \$25,000 |
| <input type="checkbox"/> | JUSTICE | \$15,000 |
| <input type="checkbox"/> | FUTURE | \$10,000 |
| <input type="checkbox"/> | COMPASSION | \$5,000 |
| <input type="checkbox"/> | RESPECT | \$2,500 |
| <input type="checkbox"/> | PATRON VIP | \$500 |

Number of tickets desired _____

☐ I/We cannot attend but we would like to support GLIDE's programs. **Enclosed is a contribution of \$ _____ payable to GLIDE.**

☐ I/We would like to support GLIDE through a Donor Advised Fund. Please contact me at

_____ or _____.
(email) (phone)

Signature _____ Date _____

Name/Company _____
(As you would like to be listed in the program.)

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Please mail this form to:
GLIDE, Holiday Jam, 330 Ellis Street, San Francisco, CA 94102 or email festival@glide.org