

### GLIDE ANNUAL HOLIDAY JAM A BENEFIT FOR GLIDE PROGRAMS THURSDAY, NOVEMBER 18, 2021 THE MASONIC, SAN FRANCISCO



#### **JOIN US!**

November 18, 2021

We proudly invite you to become a sponsor of the *GLIDE Annual Holiday Jam: Still We Rise* and join the GLIDE family in a celebration of unconditional love and radical inclusion!

GLIDE is closely monitoring re-opening guidelines. At this stage, we are planning a modified in-person event at The Masonic that will align fully with San Francisco health and safety guidelines. In addition, the program will be available in a virtual format for those that would prefer to view it from the comfort of home. However you choose to join us, this event will follow tradition as an inspirational program highlighting GLIDE's innovative and life-changing work! Please visit glide.org/holidayjam2021 for updates.

#### **ABOUT THE HOLIDAY JAM**

The GLIDE Annual Holiday Jam is a joyful evening of music, celebration and community benefitting GLIDE's programs and services. The evening will feature performances from special musical guests and speakers, and will bring together GLIDE's supporters, allies, communitymembers, elected officials and luminaries.

As we emerge from the devastating pandemic, GLIDE recognizes that there is much work to be done. GLIDE has a near 60-year legacy of helping people off the streets, out of crisis and toward self-sufficiency. We continue to advance equity and build empathy to fight racism and injustices and to drive systemic change and transform lives. GLIDE is the organization San Francisco has turned to

for action and continues to trust to serve the vulnerable. In the spirit of GLIDE's unwavering efforts to meet the challenges facing our city, the theme of the 2021 GLIDE Holiday Jam is Still We Rise.

#### **ABOUT GLIDE**

GLIDE is a nationally recognized center for social justice, dedicated to fighting systemic injustices, creating pathways out of poverty and crisis, and transforming lives. Through our integrated comprehensive services, advocacy initiatives, and inclusive community, we empower individuals, families and children to achieve stability and thrive.

GLIDE is on the forefront of addressing some of society's most pressing issues, including poverty, housing and homelessness, and racial and social justice.















# STILL WE GLIDE ANNUAL HOLIDAY JAM SPONSORSHIP OPPORTUNITIES



|  | EQUITY<br>Sponsor<br>Package<br>\$250,000 | FREEDOM<br>Sponsor<br>Package<br>\$100,000      | ACCEPTANCE<br>Sponsor<br>Package<br>\$50,000 | DIGNITY<br>Sponsor<br>Package<br>\$25,000 | JUSTICE<br>Sponsor<br>Package<br>\$15,000 | FUTURE<br>Sponsor<br>Package<br>\$10,000 | COMPASSION<br>Sponsor<br>Package<br>\$5,000 | RESPECT<br>Sponsor<br>Package<br>\$2,500 | PATRON<br>VIP<br>\$500 |
|--|---|---|--|---|---|--|---|--|------------------------|
| Sponsor acknowledgement in digital commemorative program, website, and event signage  Deadline: 10/1/21                | •   | •   | •  | •   | •   | •  | •   | •  | •                      |
|  | Pre                                       | Premium logo placement Preferred logo placement |  |   | go placement                              |  |   |  |                        |
| VIP Gala tickets*  | 32  | 24  | 16   | 12  | 8   | 6  | 4   | 2  | 1                      |
|  | Premium logo placement                    |   |  | Preferred logo placement                  |   |  |   |  |                        |
| Sponsor listing in mailed event invitation, press outreach, and social media announcements  Deadline: 9/1/21           | •   | •   | •  | •   | •   | •  | •   | •  |                        |
| Sponsor acknowledgment in GLIDE's post-event e-news, distributed to ~80,000 donors                                     | •   | •   | •  | •   | •   | •  | •   | •  |                        |
| Opportunity to honor an individual in the digital commemorative program.  Deadline: 10/1/21                            | •   | •   | •  | •   | •   | •  |   |  |                        |
| Scholarship seats, providing access to individuals, youth and families from GLIDE programs to participate in the event | 20  | 10  | 5  |   |   |  |   |  |                        |



## GLIDE ANNUAL HOLIDAY JAM SPONSORSHIP RESPONSE AND PLEDGE FORM



| I,           | /We pledge to su    | pport the GLIDE A                 | nnual Holiday Jan       | n in the following way: |          |
|--------------|---------------------|-----------------------------------|-------------------------|-------------------------|----------|
|              |                     | EQUITY                            | \$2                     | 250,000                 |          |
|              |                     | FREEDOM                           | \$                      | 100,000                 |          |
|              |                     | ACCEPTANCE                        | •                       | \$50,000                |          |
|              |                     | DIGNITY                           | •                       | \$25,000                |          |
|              |                     | JUSTICE                           | ;                       | \$15,000                |          |
|              |                     | FUTURE                            | ;                       | \$10,000                |          |
|              |                     | COMPASSION                        |                         | \$5,000                 |          |
|              |                     | RESPECT                           |                         | \$2,500                 |          |
|              |                     | PATRON VIP                        |                         | \$500                   |          |
|              |                     | Number of tickets                 | desired                 |                         |          |
|              | 'e would like to si | payab<br>upport GLIDE throu<br>or | ıgh a Donor Advis       | ed Fund. Please contac  | ct me at |
| Signature    |                     |                                   |                         | Date                    |          |
| Name/Company |                     | (As you would like to             | be listed in the progra | m.)                     |          |
| Address      |                     |                                   |                         |                         |          |
| City         |                     | State_                            | Zip Cod                 | e                       |          |
| Phone        |                     |                                   | _ Email                 |                         |          |